



Reshaping Communities with INFILL

February 3, 2012 Meea Kang



Domus Development, LLC

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- Mixed-use
- Affordable
- Integrated services
- Fit into communities & neighborhoods
- Infill



California Infill Builders Association



- Non-profit trade group
- Great projects and neighborhoods in existing towns/cities
- Make it easier, faster, cheaper to design, fund
 & build
- State and local levels



The OLD DYNAMIC



"All building is good" vs. "All building is bad"



The NEW DYNAMIC



Some building is better than others!



Overview

- What is infill?
- What are the benefits?
- What are the obstacles?
- How does it really work?



What is INFILL?

"Infill is building homes, businesses and public facilities on unused and underutilized lands within existing urban areas."

- Greenbelt Alliance











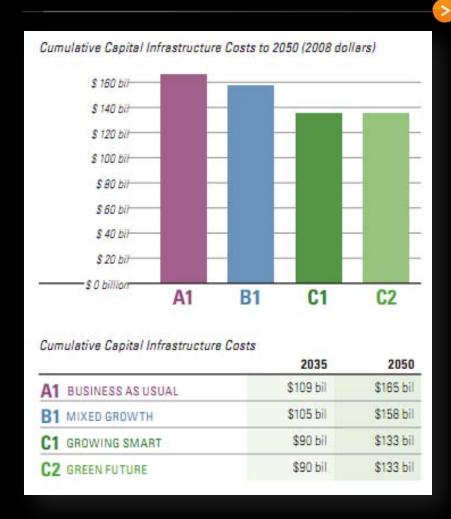
What are the BENEFITS?

LOWER COSTS to:

- Governments
- Families
- Businesses



Lower Costs to GOVERNMENTS



Lower infrastructure costs:

•Roads, sewers, drinking water, utility lines...→\$32 billion (2050)

And higher revenues...

\$120 billion (2050)



Lower Costs to FAMILIES & BUSINESSES



Savings by 2050:

- Up to 30% less driving
- →\$9,300 savings/household
- Up to 43% less energy use
- →\$15 billion savings
- Less absenteeism
- More productivity



Protects AGRICULTURE/OPEN SPACE



Photo: Tutorial Freaks

Less Traffic & SHORTER COMMUTES





Photos: Kate Mccarthy and The Diplomat



Better LOCATION EFFICIENCY





2011 EPA-Funded Study:

 Even conventional homes near transit use less energy than Energy Star homes in suburbs.

Credit: AFP/Getty Images



Cleaner air & HEALTHIER PEOPLE



Photo: Team AMP



Closer families & STRONGER COMMUNITIES



Photo: University of Buffalo



What are the **OBSTACLES?**

- Need for infrastructure investment
- Uncertain regulatory environment
- Higher upfront costs
- Skewed tax incentives
- Restrictive land use policies
- Public investment in affordable housing



Is Infill the SOCIAL EQUITY Solution?



Photo: John Quigley



Lincoln Court BEFORE

"Neighbors claim Hillcrest Motel is frequented by drug dealers and prostitutes."

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Dimond residents want local motel shut down

By Matt DeMello

The Montelorion

A murder at a MacArthur Boulevard motel has convinced and they did not respond. The city attorney is the next step."

Barber is hoping that the city will close the motel under one of two state abatement acts, one

involves prostitution and er involving drugs. So far, as been little sucess.

have not found anything ould substantiate closure the abatement acts)," said Sgt. Mike Martin of the s division.

not saying things are not n (at the Hillcrest Motel). resources are limited. It's than some, worse than ' said Martin.

businesses close to the re not satisfied with that tion. Bob Roberts, who the nearby 7-11 store, that the motel is a haven al activity.

positive prostitutes work he rooms," he said. "I see so up and down the Roberts said that residents of the motel frequently shoplift from his store, but that the problem was one affecting the entire neighborhood. "It's terrible for business," he said,

Dr. Deborah Moreno of the Dimond Pet Clinic, located across the street from the motel, said that she sees a lot of activity in the parking lot. "Of course you can't prove they are prostitutes or drug dealers, but it puts a definite energy around the area."

Moreno said that some of her employees and clients had been approached by prostitutes. She was not sure if the "colorful neighborhood," as one of her customers put it, hurt her business or not.

Barber is also concerned about the area's high burgulary rate and the fact that school children are regularly "treated" to the sight of drug sales and prostitutes.

"There are four schools in the neighborhood, and there's a lot





Lincoln Court AFTER

Neighborhood crime down 40%



Spurred revitalization of entire Dimond district







If You Build It, They Will Come.

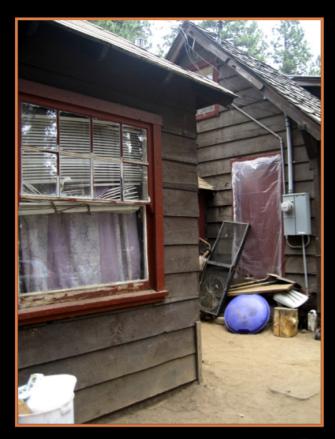
- Garvey Court:1000 on wait list for63 apartments
- La Valentina:535 on wait list for81 units
- Kings Beach
 Housing Now:
 325 on wait list for
 63 remaining units





Kings Beach, CA: BEFORE

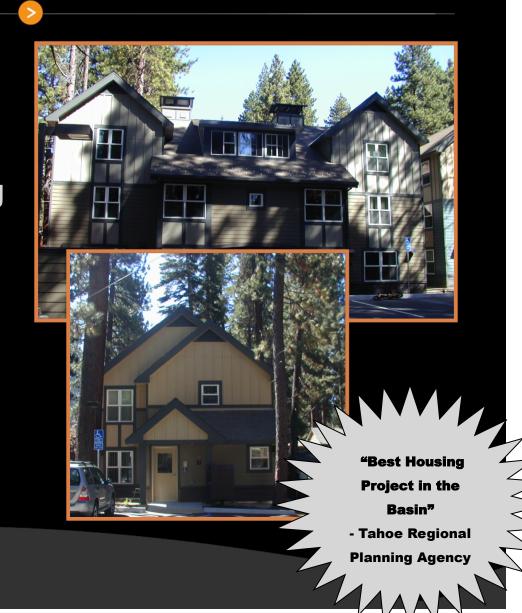
- Most residents can't afford market rate homes
- 75% of households with 5 people, live in a 1-BR or studio
- Housing old & dilapidated
- 80 miles to Reno and back





Kings Beach, CA: AFTER

- Housing. 77 affordable units
- Jobs. About 400 during construction + additional permanent
- Energy. Units are 66% more energy efficient



Way Shorter Commutes

King Beach Housing Now eliminates the need for up to 2.3 million driving miles/year – about TEN TIMES the distance to the moon!

237,674 miles

Key TAKEAWAYS

- Powerful tool
- Huge benefits to communities
- Major obstacles to overcome
- You can do it!



Thank You!







www.domusd.com www.infill-builders.org